

814. The following steps are executed based on a control program (see number 1 in Fig. 13) within the CD-ROM as the storage medium provided from the clock maker. As mentioned below, the CD-ROM records the following information (see number 2 in Fig. 13), i.e., dial-plate information, hour and minute hands information, watch case information, color information, wrist band information, buckle information, time-indicator information, order information, and other information (for example, message information), as the parts design information which can be selected by the consumer.

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First, as the main menu, "EXPLANATION", "READ", "IMAGE CHECK", "DESIGN", "HOLD IMAGE" and "END" are displayed (step S31). Next, "EXECUTING DATA" is checked (step S32). Next, when "EXPLANATION" is clicked, the image is moved to the abstract of the present invention (step S33). Next, when "READ" is clicked, order data created by the consumer are read and the image is moved to the custom display (step S34). Next, "IMAGE CHECK" is clicked, the image is moved to the display of the image check (see Fig. 15 and step S35). Next, "DESIGN" is clicked, the image is moved to the display of the custom sample pattern representing the sample pattern (see Fig. 17 and step S36). Next, "HOLD IMAGE" is clicked, the image is moved to the display of the holding image (see Fig. 30 and step S37). Next, "END" is clicked, the current program is finished (step S38).

**Paragraph bridging pages 12 and 13**

First, three questions are displayed in order to execute the image check. When all questions are answered, the result of the image check is displayed (see Fig. 16 and step S41). Next, the menu of "HOLD", "DESIGN" and "RETRY" are displayed, and, for

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example, the image of five watches is displayed (step S42). Next, when the image of an optional watch is clicked, and when "DESIGN" is clicked, the image is moved to the display of the custom selection (see Fig. 18), (step S43). Next, when the image of the optional watch is clicked, and when "HOLD" is clicked, the image is moved to the holding image (see Fig. 30), (step S44). Next, when "RETRY" is clicked, the image is returned to the display of the image check, and the image check is retried (step S45).

#### **Paragraph bridging pages 14 and 15**

Next, when "MAGNIFYING GLASS" is clicked, the image of the dial-plate is enlarged (see Fig. 21 and step 557). In the case of Fig. 21, "ILLUSTRATION/CHARACTERS" is shown instead of "MESSAGE". Finally, "HOLD" is clicked, the image is moved to the holding of the image (Fig. 30) to hold the custom watch which is currently created (step S58). Further, "READ" is clicked, the dial-plate created by the consumer is read out from the file, and it is displayed on a vacant space within six spaces (see Fig. 25).

#### **Page 15, second full paragraph**

Next, the window for confirming the dial-plate is displayed (see Fig. 20), (step S62). Further, "CONFIRM", "CANCEL", "HOLD" and "RETURN" are displayed (step S63). When "CONFIRM" is clicked (step S64), Figure 18 is displayed and the selected dial-plate is displayed on the vacant space. When "CANCEL" is clicked, the confirmation window is closed (step S65), and Figure 19 is displayed.

#### **Page 15, third full paragraph**

~~Figure-8 shows concrete steps of selection of the custom sample in step S23~~

~~shown in Fig. 3 (No.3). First, when the illustration/characters, (for example, "Happy~~

*SL 11/3*

Birthday") is input (step S71). Next, when "MAGNIFYING GLASS" is clicked, the case, the time indicator, hands, the dial-plate, the crown, the message, etc., are enlarged and displayed (step S72). Next, "CLOSE" is checked, the enlarged window (Step S32). Next, an image file of the created dial-plate is read (step S74).

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Next, the input of the message is explained below (see Fig. 24). First, a favorite font (for example, Gothic font, Ming font, etc.,) is selected from different fonts. The color of character is selected from ten colors displayed on the right side. When "HANDS" is clicked, one hand is selected from five kinds of hands. When "HOLD" is clicked, the image is moved to the holding image. Next, the case is selected as shown in Fig. 26. When "WATCH CASE" is clicked, changeable watch cases are displayed, and the desired watch case is selected therefrom. When the desired watch case is selected, the color of the watch case of the watch is changed. When "HOLD" is clicked, the image is moved to the holding image.

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Further, when the watch case or watch band is selected, it is possible to read the original design (i.e., parts digital information) created by the consumer himself. The clock maker arranges the original design to, for example, the front surface of the band, and provides it to the customer as the customer's originally-designed band and as the only one of its kind in the world. When the material of the band is made of resin, such as urethane foam, an original design is printed. The watch case is also printed.

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Figure 9 shows concrete steps of display of the holding image in step S24 shown in Fig. 3. First, as shown in Fig. 30, the holding image is displayed, and "ORDER", "HOLD", "CHANGE OF DESIGN", "DELETE", etc., are displayed (step S81). Anyone of watches is selected when the customer orders next, and "ORDER" is clicked (see Fig. 30), (step S82). Further, when the image is held, anyone of watch is selected and "HOLD" is clicked (see Fig. 30), (step S83). Next, when the design is changed after selection of optional watch, "CHANGE" is clicked (step S84). Further, the image is moved to the custom image so as to change the design coordinate. When "DELETE" is clicked, the selected watch is erased. As shown in Fig. 31, the final confirmation image is displayed in order to confirm the ordered watch (step S85). Further, "CONFIRM" is clicked (step S86), and the display is moved to Figure 32. When "CANCEL" is clicked, the display is moved to three holding image (see Fig. 30).

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#### **Page 18, second full paragraph**

Figure 10 is a flowchart for confirming color tone. First, the clock maker asks the consumer whether confirmation of color tone is necessary or not (see Figs. 32 and 33). The consumer requests the confirmation of the color tone from the clock maker (step S92). The clock maker prints some samples which some sample colors are combined with peripheral color tones in accordance with the request, and sends them to the consumer (step S93).

#### **Paragraph bridging pages 19 and 20**

Figure 13 is an explanatory view for explaining contents of storage medium used in the present invention. The storage medium is provided from the clock maker to the consumer, and the CD-ROM shown in Fig. 12 corresponds to this drawing. The